



FOR IMMEDIATE RELEASE

Contact:

Carly Fleming

Darby Communications

carly@darbycommunications.com

828.254.0914

Headsweats Announces 2017 Ambassador Roster

Cincinnati, OH – January 19th – Headsweats, the leader in performance headwear, is excited to announce its 2017 Ambassador Team. These outstanding athletes were selected from hundreds of applications based upon their athletic accomplishments and leadership within their sport. The roster includes ten new and seventeen returning athletes from across the United States who compete in running and multisport events.

“We see our ambassadors as an extension of the team,” says Headsweats President, Mike McQueeney. “They are out there living the active lifestyle Headsweats was founded on, and we’re thrilled to support and outfit them through their training and racing.”

This year’s Headsweats Ambassadors include, but are not limited to, Lyndy Davis, a 2016 Marathon Olympic Trials Qualifier looking to break the 2:40 barrier; Danielle Cemplora, a marathoner and popular blogger for Women’s Running; Nadia Ruiz, the youngest Latina to run 100 marathons in the world; and Peter Burrill, an ultrarunner who completed five 100-mile races in four months. This diverse group of athletes will represent Headsweats while training and racing, as well as share their experiences via their social media channels. Headsweats Ambassadors also play an integral role in testing and supplying feedback for future products and designs.

The complete 2017 roster comprises: Smitha Arons, runner; Stuart Barrington, multisport endurance athlete; Jen Boudreau, runner; Joe Dean, ultrarunner; Danielle Cemplora, runner; Nadia Ruiz, triathlete; Joe Rainone, runner; Matthew Johnson, runner; Susan Schenberg, ultrarunner; Nunzia Lopez, runner; Linda Nguyen, runner; Angela Gillis, runner; Scott Wesemann, runner; Ryan Delany, runner; Jessica Rinehart, runner; Ricky Roane, ultrarunner; Peter Burrill, ultrarunner; Josephine Hoffman, runner; Stephanie Franklin, runner; Lindsey Dillon, triathlete; Paige Kinucan, runner; Jill Monroe, runner; Charles Fox, runner; Dan Nestor, runner; Jeff Stein, runner; Brian Cronin, runner; Andy Cohen-Wray, runner; and Taralyn Summers, runner.

For more information on the Headsweats Ambassador program, contact Carly Fleming of Darby Communications at carly@darbycommunications.com.

[About Headsweats](#)

Headsweats is the leader in ultra-light, supremely wicking headwear that dominates the triathlon, cycling, running and endurance markets. For over 17 years, Headsweats has established itself as the frontrunner in technical headwear by combining the spirit of innovation, unsurpassed customer service and well-developed partnerships with high profile events and brands such as US Military Endurance Sports, Loudmouth, Challenged Athletes Foundation and Team Red, White and Blue. With a dedication to seeking out and using innovative materials and designs, Headsweats makes the highest quality headwear in the industry. Keep a cool head. www.headsweats.com.