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Headsweats is Official Headwear Partner of MultiRace

Cincinnati, OH – January 19th –Headsweats, the leading manufacturer of performance headwear, is excited to announce its official partnership with MultiRace for 2017.

Based in Florida, MultiRace creates innovative, challenging and exciting triathlon, duathlon and running events that empower racers to achieve their personal best. Notable among their many events is the Mack Cycle Miami Man Half Iron and International Triathlon, Duathlon and Aquabike, which is also the site of this year's USA Triathlon Long Course and Aquabike National Championship.

"MultiRace is an extremely dedicated organization committed to producing quality endurance events," says Mike McQueeney, President of Headsweats. "We're very excited to provide them with custom performance visors for their races."

About Headsweats

Headsweats is the leader in ultra-light, supremely wicking performance headwear that dominates the triathlon, cycling, running, and endurance markets. For over 15 years, Headsweats has established itself as the frontrunner in technical headwear by combining the spirit of innovation, unsurpassed customer service and well-developed partnerships with high profile events and brands such as Tour de France, US Military Endurance Sports, Loudmouth and Challenged Athletes Foundation. With a dedication to seeking out and using innovative materials and designs, Headsweats makes the highest quality headwear in the industry. Keep a cool head. www.headsweats.com.