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Headsweats Announces 2015 Ambassador Roster

Cincinnati, OH – February 16th, 2015 – Selected for their leadership and accomplishments in their chosen disciplines, the Headsweats 2015 Ambassador roster includes 30 individuals and four teams competing in sports from running to rowing and triathlons. Headsweats' Ambassadors come from all over the United States and include men and women who have competed in everything from local 5K's to full Ironmans®.

"Our ambassadors not only show dedication to their sport, but they are continually committed to the Headsweats brand and sharing our story with their athletic communities," says Headsweats President, Mike McQueeney. "We couldn't be more excited to outfit this group of athletes with our high quality performance headwear for the 2015 season."

This year's Headsweats Ambassadors include the men's club rowing team from Boston College; Penny Comins, a triathlete who has competed in 18 Ironmans, including Norseman and the 2014 World Championships in Kona, Hawaii; and Justin Gillette, a father of two who is chasing his 100th marathon victory. This diverse group of athletes will represent Headsweats while training, at the races in which they compete, and through their online presence. In addition, Headsweats' ambassadors will be instrumental in testing and supplying feedback for future products and designs for the brand.

The complete roster of 2015 Headsweats Ambassadors includes: Smitha Arons, runner; Stuart Barrington, multisport endurance athlete; Boston College Men's Crew team; Jen Boudreau, runner; Anthony Chan, triathlete; Bryan Cichon, runner; Penny Comins, triathlete; Kim Cowart, runner; Chris Day, triathlete; Joe Dean, ultrarunner; Aaron Freesmeier, runner; Justin Gillette, runner; Danielle Hastings, runner; Andrea Hipps, triathlete; Dustin Hinton, triathlete; Ironworx Multisport, triathlon team; Nicole Kesten, triathlete; Hideki Kinoshita, runner; Otto Lam, runner; Bryan Lamb, multisport endurance athlete; Erin Lockwood, triathlete; Jody Marr, multisport endurance athlete; Mixed Nuts, adventure racing team; Felipe Mora, triathlete; Carson Phillips, runner; Kris and Mindy Przeor, runners; Amanda Remlinger, triathlete; Ed Shepherd, triathlete; Lisa and Lucas Smelser, triathletes; Team Tecnu, adventure racing team; and Michelle Thomas, triathlete.

For more information on Headsweats Ambassador program visit www.headsweats.com/pages/headswats-athletes.html or contact Julie Hansell of Darby Communications at julie@darbycommunications.com.

About Headsweats

The Headsweats line includes ultra-light, supremely wicking performance headwear that dominates the triathlon, cycling, running and endurance markets. A spirit of innovation and well-developed partnerships, along with unsurpassed customer service, has established Headsweats as a market leader for more than a decade. With a dedication and commitment to cutting-edge materials, innovative designs and the most comfortable, best fitting headwear in the industry, the Headsweats team is constantly looking towards the future of performance headwear. Keep a cool head. www.headsweats.com