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Headsweats Announces Partnership with Breast Cancer Fund

Cincinnati, Ohio – May 8, 2015 – [Headsweats](#), the world leader in performance headwear for athletes, is pleased to be partnering with the [Breast Cancer Fund](#). Unique in its approach, the organization works to prevent breast cancer by eliminating exposure to toxic chemicals and radiation related to the disease.

The main focus of the Breast Cancer Fund is to help people connect the dots between breast cancer and exposure to chemicals and radiation in their everyday environments. They translate the growing body of scientific evidence linking breast cancer and environmental exposures into public education and advocacy campaigns that work to protect health and reduce breast cancer risk.

“The Breast Cancer Fund is making crucial advancements in educating the public about eliminating environmental breast cancer risks,” says Mike McQueeney, President of Headsweats. “Headsweats firmly believes in their mission, and is proud to partner with such a proactive organization.”



Headsweats has created a [Breast Cancer Fund Collection](#) that is now sold on the Headsweats website. Fifty percent of the sales from this collection will be given to the Breast Cancer Fund. To learn more about Headsweats, visit www.headsweats.com or e-mail Angie Houck at angie@darbycommunications.com.

About Headsweats

Headsweats is the leader in ultra-light, supremely wicking performance headwear that dominates the triathlon, cycling, running and endurance markets. For over 15 years, Headsweats has established itself as the frontrunner in technical headwear by combining the spirit of innovation, unsurpassed customer service and well-developed partnerships with high profile events and brands such as Tour de France, US Military Endurance Sports, Loudmouth, and Challenged Athletes Foundation. With a dedication to seeking out and using innovative materials and designs, Headsweats makes the highest quality headwear in the industry. Keep a cool head. www.headsweats.com.