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Be a Part of the Cool Club with a ‘Club Headsweats’ Membership

Cincinnati, OH – December 12th, 2014 – [Headsweats](#) is giving fans a reason to get excited about training and racing in the New Year! For 2015, the frontrunner in performance headwear is introducing “Club Headsweats,” a monthly subscription service that provides gifts, perks and discounts to fans who just can’t get enough Headsweats.

[Club Headsweats](#) members receive premier access to Headsweats’ limited edition products as well as current styles that are delivered right to their front door. In addition to headwear, members receive discounted pricing, free shipping and quarterly surprises from the Headsweats team.

“Our fans have told us many times that they can never have enough Headsweats,” says Mike McQueeney, Headsweats President. “By joining Club Headsweats fans can spend more time focusing on training and racing and less time worrying if they have the right headwear. Each month they will have the best of Headsweats delivered right to their front door.”

For \$15.99/month, Club Headsweats members receive a monthly Club Headsweats product shipment with free ground shipping, quarterly surprises and/or bonus Headsweats products and discounts on future Headsweats products. Membership can be purchased for oneself, or as a gift to someone else. 3, 6 or 12-month pre-paid membership options are available. For more information or to sign up for Club Headsweats, visit <http://www.headsweats.com/pages/join-club-headsweats.html>.

About Headsweats

Headsweats is the leader in ultra-light, supremely wicking performance headwear that dominates the triathlon, cycling, running and endurance markets. For over 15 years, Headsweats has established itself as the frontrunner in technical headwear by combining the spirit of innovation, unsurpassed customer service and well-developed partnerships with high profile events and brands such as Tour de France, US Military Endurance Sports, Loudmouth and Challenged Athletes Foundation. With a dedication to seeking out and using innovative materials and designs, Headsweats makes the highest quality headwear in the industry. Keep a cool head. www.headsweats.com