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## **Headsweats Launches Performance Wear Made from Recycled Plastic Bottles**

**BOULDER, Colo.** (October 29, 2019) – Headsweats, the 20-year leader in high performance headwear and apparel, is going green with its all new REPREVE® line, consisting of hats and apparel made from recycled plastic bottles.

“Our new REPREVE® line is our most exciting product launch in 20 years,” said Mike McQueeney, President and CEO of Headsweats. “REPREVE® allows us to reduce our environmental impact and actually improves the performance characteristics of the fabrics in our products.”

With headquarters in Boulder and in business since 1998, cyclist Alan Romick launched his company with a single cotton cycling cap style. Headsweats now offers hundreds of high-quality products ranging from truckers and visors to headbands and beanies and winter accessories. Headsweats also offers a complete line of customizable technical headwear and apparel to optimize athletic performance.

Headsweats is partnering with REPREVE®, the global leader in branded recycled performance fibers, made by Unifi, Inc. Working with leading consumer brands, REPREVE® has diverted more than 18 million plastic bottles from our oceans and landfills to make environmentally responsible products that consumers use every day. Bottles are sorted, cleaned and chopped into bottle flake, which is melted and extruded into REPREVE® chip, which is then spun into REPREVE® performance fiber. The end result is moisture-wicking, quick-drying, temperature-regulating, water-repelling, odor-controlling, comfortable and lightweight fabrics made with REPREVE® performance fibers.

Headsweats’ new collection of REPREVE® cycling caps and performance shirts is available now and includes hats, headbands, skull caps and technical shirts.

For more information on REPREVE® visit <https://www.headsweats.com/categories/repreve/>

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**About Headsweats**

Considered the “secret weapon” for serious athletes and active lifestyle enthusiasts alike, Headsweats is recognized as the world leader in ultra-light, supremely wicking headwear and athletic apparel. Starting with the Cotton Classic cycling cap in 1998, the full line now offers hundreds of high-quality products including hats, truckers, visors, active headbands, beanies, winter accessories, and more – all backed by an unconditional warranty. With the ability to create unique, custom apparel as well, Headsweats is sought-after to help personalize apparel and optimize performance whether training at the gym, hiking the trails, pounding the pavement or celebrating on the podium. Headsweats designs are inspired by real life, tested by real athletes and trusted around the world. For more information visit [Headsweats.com](http://Headsweats.com).

**About REPREVE®:**

Made by Unifi, Inc. (NYSE:[UFI](http://UFI)), REPREVE® is the global leader in branded recycled performance fibers, transforming more than 14 billion plastic bottles into recycled fiber for new clothing, shoes, home goods and other consumer products. REPREVE® is the earth-friendly solution to making consumers' favorite brands more environmentally responsible. Found in products from many of the world's leading brands, REPREVE® fibers can also be enhanced with Unifi's proprietary technologies for increased performance and comfort. For more information about REPREVE®, visit [www.repreve.com](http://www.repreve.com), and connect with REPREVE® on [Facebook](#), [Twitter](#) and [Instagram](#). REPREVE® is a trademark of Unifi, Inc.